



"Gaining repeat Exhibitors"

Getting repeat exhibitors for your events is crucial to build your show and sales quickly. These can be 'low hanging fruit.' It's important not to assume they will re-exhibit but what you do at the show this year will have a direct impact on future business and re-exhibiting. If you lay the groundwork this year it will reap handsome rewards for your next show and your sales targets. Now is the time to look at how to develop your future pipeline! At YSC we can help you...

1. Make your exhibitors experience fantastic this year so next year is a yes
2. Develop a what we do today helps next year mindset
3. Get commitment this year for next year
4. Listen to current issues they have to work as a partner not supplier
5. Take the time to get to really know your exhibitors & how you can help their business